















18 - 20 June 2019 | SNIEC, Shanghai, China



# **POST SHOW** REPORT

www.cphi.com/china









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### **Special Thanks to Media Partners**



#### **Overseas Media**















































PHARMA\*



Ingredients















nutrition insight







pharma's almanac



























#### **Domestic Media**





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### An Audio-visual Feast of Pharmaceuticals, a Fortissimo in the Pharmaceutical Era of China

Hosted by Informa Markets and the China Chamber of Commerce for Import & Export of Medicines & Health Products (CCCMHPIE) the event was co-sponsored by Sinoexpo Informa Markets and held its 19th edition this year. Since its first edition took place in 2001, CPhI & P-MEC China has become Asia's largest and most specialised pharmaceutical event. Throughout the years, the event has witnessed the country's pharmaceutical industry progress from playing catchup with the rest of the world to leading the way. 2019's edition saw new records set in terms of scale as well as the number of exhibitors and visitors at the event. This year's exhibition area exceeded 200,000m² - covering all 17 halls of the SNIEC - while exhibitor numbers reached 3,246 and the total visit number from both domestic and overseas visitors reached 66,569 - a 10% increase on 2018's figures. The event also saw a 32% increase in overseas visits reaching 20,302. There was an endless stream of both Chinese and international traders going to stands onsite to negotiate, contributing to an unprecedentedly grand occasion.

The 2020 exhibition will be held at the SNIEC on June 22-24, 2020, where the organisers will add temporary exhibition halls to expand the exhibition area; by then, the exhibition scale is expected to reach 210,000m² to attract over 3,400 Chinese and overseas exhibitors and 75,000 visits of industry professionals from over 140 countries and regions, celebrating the 20th anniversary of CPhI & P-MEC China together!

#### **Cultivating Pharma in Every Step of the Supply Chain**



APIs



Finished Dosage



CMO & CRO



Pharma Excipients



**Natural Extracts** 



**Biopharmaceuticals** 



Fine Chemicals & Intermediates



Animal Health & Feed



Pharma Machinery



Pharma
Packaging
Materials





Laboratory Equipment



Automation & Informatization



Pharma Logistics





200,000+ Exhibition Area (SQM)



5,246
Exhibiting Companies



Total Visits



20,302
Overseas Visits

# Gathering Industry Leaders, Establishing a New Journey in the Pharmaceutical Industry



### **Ribbon-Cutting Guests at the Opening Ceremony**

- 'Mr. Hui Zhou, President of CCCMHPIE
- Ms. Margaret Ma Connolly, CEO of Asia of Informa Markets
- Mr. Wei Zhang, Secretary General of Chinese Pharmacopoeia Commission
- Mr. Adam Andersen, Group Director of Pharma of Informa Markets
- 'Mr. Xingfeng Xu, Deputy Special Commissioner of Shanghai Special Commissioner's Office of Ministry of Commerce of China
- \* Ms. Hanna Arayaselassie Zemichael, Deputy Director of Ethiopia Investigation Committee
- \*Dr. Alison Jenkins, Senior Adviser, South South Cooperation and Partnerships of UNICEF

- · Mr. Ichiro Fujikawa, Chairman of JPTA
- Mr. Oh Jang Suk, Chairman of Korea Pharmaceutical Traders Association
- \* Dr. Gabriel Giancaspro, Vice President, Science-Dietary Supplements and Herbal Medicines of USP
- Mrs. Caroline Larsen Le Tarnec, Head of Public Relations & Documentation Division, European Directorate for the Quality of Medicines & HealthCare

(EDQM, Council of Europe)

- Mr. Hongxiang Zhang, Deputy Secretary General of Chinese Society of Biotechnology
- Mr. Xuejun Jiang, Director of Asia Pacific Affairs of United Nations International Trade Center

# Highly Recognized by Exhibitors and Visitors as a High Level Platform for Business and Networking



#### **Exhibitor Testimonials**



Sincere thanks to CPhI China for enlarging our company's business! This year we had a great successful experience in both quality and quantity of clients at our booth. We are looking forward to have an even deeper cooperation with CPhI China next year!

Shanghai Acebright Pharmaceuticals Group

CPhI & P-MEC China not only provides a sourcing platform for the global pharma industry, but more significantly acts as an annual feast of the entire industry chain, with its scale and influence uplifted year on year.

Shanghai Tofflon Science & Technology

NEX China impresses us mostly for its high level of professional operation. This year's show is really heated and we have connected face to face with over 2000 visits of clients and received over 100 inquiries. The co-located activities are also a great boost for industry development.

**Haotian Pharm** 

There are much more clients than past years coming to DuPont's booth for sterility assurance. We would like to thank the CPhI China for building up such a professional platform to shorten the distance between manufacturers and industry chain clients.

**DuPont China** 





CPhI China is one big and best opportunity to meet all customers & suppliers together at the same time.

Mylan

I like CPhI China. It helps to meet and know what's happening around the globe in pharma industry.

Shipoa Pharma

### **Visitor Testimonials**

I had a great experience visiting CPhI China and I met many friends onsite for business talks. The show is easy to navigate and the exhibitor booths were easy to find with the Supplier Finder.

**Monos pharma LLC** 



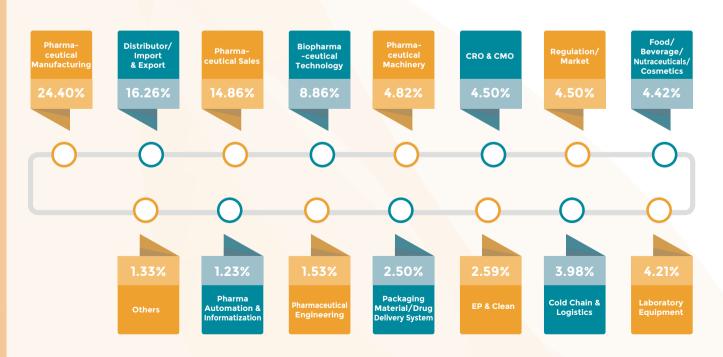


#### **High Quality Trade Exchange with Industry Leaders**

(Over 50% of the visitors are decision makers)

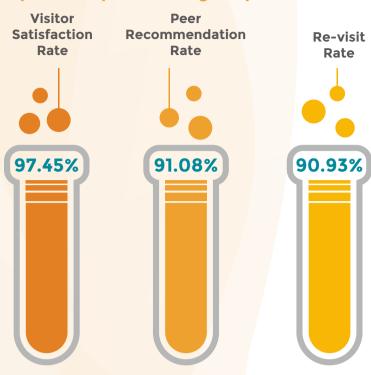


### **Attended by Visitors from Pharmaceutical Industry Chain**



\* The above data is from the sample survey of the on-site visitor registration forms.

### **Improved Experience, High Reputation**



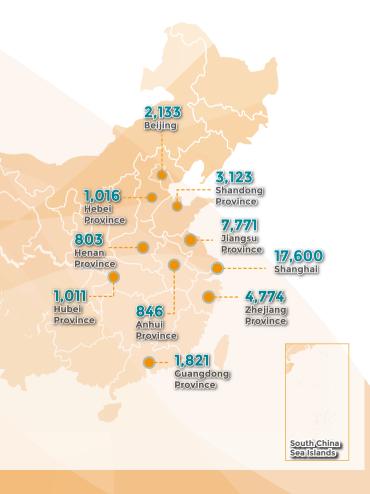


#### **Domestic Visitors by Province**

(Top 10 Visiting Regions)







# 

**Growth in Overseas Visitors** 



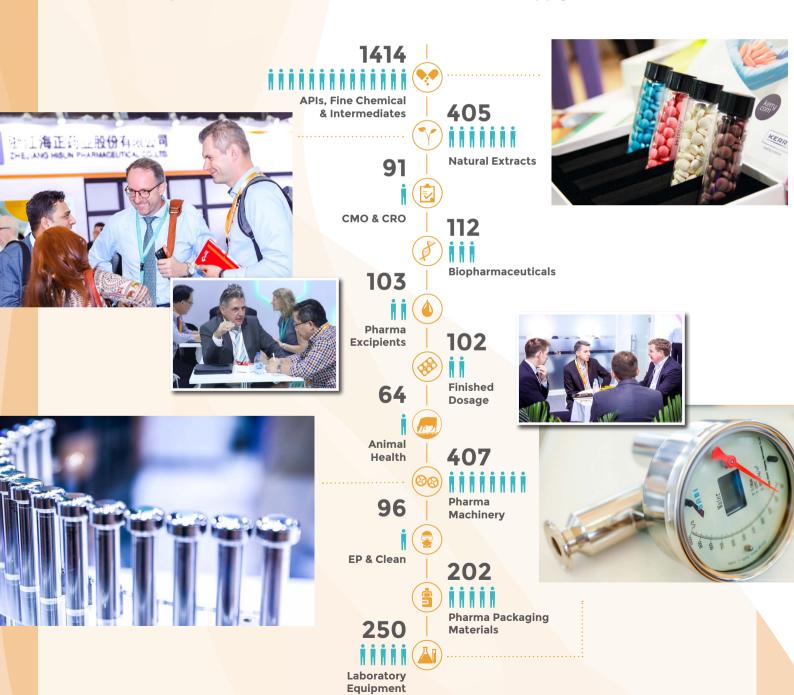
CPhI & P-MEC China is becoming more influential and prominent in the layout of the global pharma industry.

#### **Increased International Buyers Gathering for a World-Class Annual Feast**

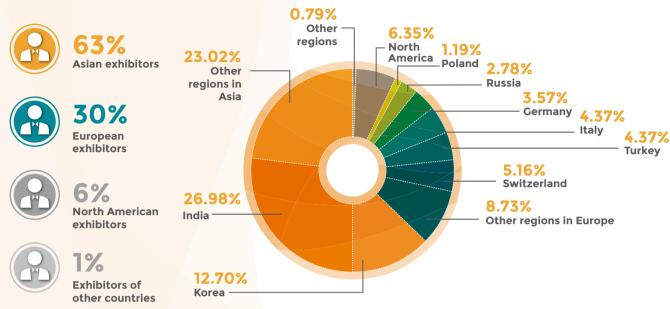




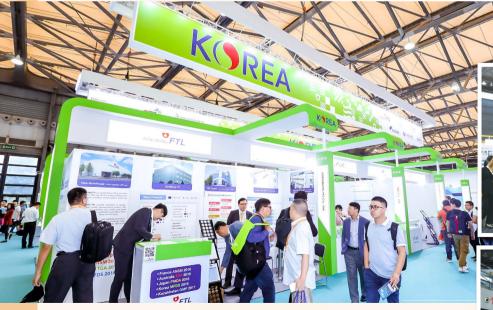
### **Provide Comprehensive Solutions in the Entire Pharma Supply Chain**







### **5 Country Pavilions Exhibit Onsite**



It is my first time here at CPhI & P-MEC China and I am really happy to be. It is really interesting for us as a western manufacturer to continue to play in this market. And we can increasingly work on more sophisticated formulations together with our customers.

Sara Lesina, Director of Global Marketing, Capsugel Lonza





#### **High Exhibitor Satisfaction Shows High Service Quality**







Rate

CPhI China's display of Colorcon's professional products and services has become one of the important marketing activities of Colorcon. Thanks to the advantage that CPhI China has brought to us as an international platform, our solid preparations experts are able to communicate face to face with clients from all over the world and share their rich experience in the field.

Wenyan Chen, Senior Marketing Manager, Colorcon Inc

LABWorld 2019, in conjunction with CPhI and P-MEC China, provides a complete solution for pharmaceutical raw materials, biopharmaceuticals, pharmaceutical machinery and lab instruments. It facilitates a good communication platform for us, featured by its large scale, professional clients from home and abroad, and wonderful aboratory theme salons and activities.

Roger Liang, General Manager of China, Malvern Panalytical Ltd

#### **Various Onsite Conferences & Activities**



Committed to providing Chinese and international pharmaceutical industry professionals with a high-quality platform for business and learning opportunities, CPhI & P-MEC China held over 90 different activities on the show floor this year, with a record-breaking number of 10,000+ participants. The 3rd edition of China Pharma Week, a high-end conference and event week focused on pharma alongside CPhI China, launched a total of 23 various conferences and events, to enable people in each sector of the pharmaceutical industrial chain to get high-end social connections across the supply chain.







90+
Conferences & Activities



350+
Speakers



10,000+ Audience

#### **Featured International Programs**

The 10th CPhI China-World CEO Summit

Invest in Africa-Africa Health Investment and Collaboration Forum

**Workshop: Doing Business in China** 

2019 CPhI China/Rx-360 Supply Chain Security Conference

**CPhI International Agencies Updates and Q&A Session (Excipients)** 

**UNICEF Essential Supply for Children** 

Dietary Supplements, Health Foods and Herbal Medicines: Regulations, Standards, and GMP Requirements

2019 Natural Extracts & Products Cocktail Party (Award & Networking)

**CPhI China Opening Reception** 

**Innovative Cleanroom Solutions Tour** 

InnoPack Innovation Tour-New-Power in Packaging Material & Design

Workshop: Developing the BioPharma Workforce of the Future

CPhI International Agencies Updates and Q&A Session (Regulatory Policies)

InnoPack Innovation Tour-High-tech in Drug Delivery Device

Panel Discussion: How can International and Domestic manufacturers collaborate to improve quality?

**Plant Visit- Cleanroom Solutions Route** 

Plant Visit- Formulation Centre of Excellence Colorcon

The 2019 Award for Top 100 Internationalized Companies (Award & Display)

**The 2019 Innovation Award of Natural Extracts** 

**NEX Innovation Products Gallery and Showcase** 

**NEX High Quality Suppliers Gallery** 



Scan the code to check
Conference Sessions at CPhI & P-MEC China 2019



#### **Maximising Success at CPhI & P-MEC China**

CPhI & P-MEC China represents a great chance to do business. A number of free marketing tools and platform were available before and during CPhI & P-MEC China 2019. The "Buyers Sourcing Event" and "China Pharma Connect" help to raise a company's profile ahead of the event, and work towards meeting business objectives. This creates a more successful experience for all exhibitors and visitors. Besides, CPhI & P-MEC China also provides learning opportunities with a wide educational programme with the "China Pharma Week", which had its 3rd edition alongside CPhI & P-MEC China.

### Buyers Sourcing Event https://www.en-cphi.cn/zt/matchmaking2019

The 9th CPhI China Buyers Sourcing Event attracted more than 300 international buyers and 10 buyer groups from over 40 countries and arranged nearly 1,000 face to face business meeting onsite. It effectively matched buyers with suppliers through pre-arranged and onsite one-to-one meetings and driven both parties to business deals.





### China Pharma Connect - Match & Meet Service https://cpc.cphi.cn

This online tool allows you to make prearranged pharma specific, mutually beneficial meetings with visitors during the event. The system is user-friendly, and is equipped with an automatic matching function. The efficient matchmaking services facilitated Chinese pharmaceutical companies to connect with global partners.

## China Pharma Week https://www.cphi-china.cn/en/pharmaweek

The 3rd edition of China Pharma Week took place during June 17-21, 2019 in Shanghai, the same week as CPhI & P-MEC China 2019, featuring 24 industry events including high level conferences, networking gala, awarding and showcase, plant visits and more. It enabled people in each sector of the pharmaceutical industrial chain to gain high-end social connections across the supply chain.



Scan the code to check China Pharma Week 2019

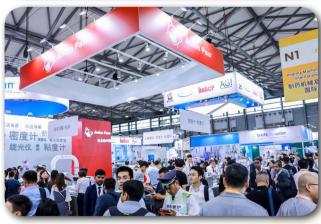


















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# CPhI & P-MEC China 2020

22-24 June 2020 SNIEC, Shanghai, China



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